

IAPA Innovation Award 2017

As part of the IAPA International Adventure Park Meeting 2017 in Berlin, the IAPA, in cooperation with the magazine Oben, is going to honour pioneering developments within the adventure park sector with the IAPA Innovation Award.

Competition categories

Category „Product“: Submitted innovations should be sustainable and should offer a benefit for the practice. Furthermore rated will be profitability, increase of security, increase of commercial efficiency, eco-credentials and improvement of operating conditions in adventure parks. Should the submitted product not yet be commercially available, the candidate must be able to present a prototype of it to the jury.

Category “Project“: A pioneering ropes course project will be honoured. Projects that have been realized within the past 36 months can be submitted by individuals as well as construction companies, campaign groups and cooperations.

Category “Design“: In this section we want to award excellent design concepts. You can provide contributions like product design, communication design for analogue and digital media including corporate design.

The candidates can assign their submitted innovations to a certain category. However, the jury reserves the right to reassign the innovations to another category than the desired one.

Award winners

One IAPA Innovation Award 2017 is bestowed in each category. All applicants and the Award winners will be portrayed in the spring issue 2018 of the magazine Oben and on the IAPA website.

Jury

The jury is composed of a set of international and independent surveyors for ropes courses and representatives of the producers and the trade press. Also this year, the exhibition visitors will have a vote too, as all submitted contributions will be shown as poster presentations during the opening hours of the exhibition.

Participation fee

The participation is free of charge for all exhibitors at the trade show of the IAPA Adventure Park Meeting. All other participants will be charged 35,- Euro arrangement fee.

Important dates

The submission runs until November 9th, 2017. The price-giving will take place in Berlin at November 14th, 2017, 9pm.

Expiration

The competition is divided into two phases.

The first phase includes submitting the innovation in digital form. Please complete the application form available for download and send it via email to k.duvinage@iapa.cc by 9th of November 2017. Your contact person is Mrs Kristin Duvinage.

The second phase includes a poster presentation of the submitted innovation at the IAPA Adventure Park Meeting 2017 in Berlin. Please fill out the poster templates available for download, overwrite the text sample and add photos, graphics or videos by use of QR codes. Please send the completed template in PDF to k.duvinage@iapa.cc by 9th of November 2017.

Please take note of the terms of conditions and the application deadline.

Part 1 IAPA Innovation Award 2017

Personal data of the participant

Participant	title:	
	surname:	
	name:	
	date of birth (tt.mm.jjjj):	
	company:	
	street address:	
	ZIP / city:	
	fon:	
	fax:	
	mobil:	
	eMail:	
Membership figure	(for teams only)	

Project description

project/ product/ design description:	
abstract (aim, function, solved problem):	
innovation (description of the essential innovations of the project/ product/ design):	

General information

How did you take notice of this competition?	
--	--

The IAPA e.V. assures that the submitted documents will only be personally read by members of the jury.

for team applications:

I assure that I was appointed to the team manager by all team members. I proceed the application to the IAPA Innovation Award 2016 in behalf, by order and with the consent of all team members. As contact person I will be at the jurys command.

I assure (for team applications in behalf of all team members) that I accept the terms of conditions, that all given informations are correct and that I own the rights of the submitted ideas resp. that I have the approval of the copyright holder on hand.

place:	
date:	

Part 2 IAPA Innovation Award 2017 (for submitter who are not exhibiting at the trade show of the IAPA Meeting in Berlin)

Questions to the project/ product/ design (max. two DIN A4-pages for each question. Please send in PDF, maximum size 10 MB altogether)

Relevance for the ropes course industry	Describe the contribution of the innovation on safeguarding visitor figures, profitability, public interest in the branche and safety of adventure park visitors.
Grade of innovation:	Please describe the grade of innovation considering the following criteria: technical advantage, improvement with regard to products, procedures and technologies; development potentialities of the innovation (diversification, integration).
Relevance:	Describe the achievement potential of the innovation. Show the chances with regard to target groups, competition and marketing.
Technical maturity level:	Describe the the degree of development and construction such as verification, tests, results, prototype, documentation.
Cooperations:	Describe the submissions of the partners and their involment.
Examination/ (live) experience:	Describe the possibilities for the jury to watch, test and experience your product/ project/ design.